

**Press
Release**

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Issued by: Malcolm Harbour MEP

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UK :

New Tyres to be rated for Fuel Economy, Grip and Noise

In future when we need to buy new tyres for our cars we will have clear information about the energy efficiency, noise and the braking performance in wet conditions of different tyres. We will be able to make informed choices that enable us to select tyres that save money as well as emissions. West Midlands' MEP, Malcolm Harbour welcomed a European Parliament agreement that mean that from 2012 British consumers will be able to choose tyres that save fuel and money.

Malcolm Harbour said, "Thanks to better labelling and improved tyre technology car drivers will be able to choose tyres that are more environmentally friendly, more fuel efficient and quieter. They will have clear information on which to base their choices knowing that they can save fuel, reduce emissions and cut noise. If customers across the EU choose more fuel efficient tyres the savings in money and emissions will be very large indeed"

The Solihull based MEP, a long recognised expert in the motor industry with a background in automotive engineering, has put a great deal of work into the new rules visiting manufacturers across the region. He is convinced that the effect on the economy and jobs could be very beneficial.

ENDS

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